



For More Information:
(877) 599-3999
Sales@StratosphereNetworks.com
StratosphereNetworks.com

How Companies Can Benefit from Integrating a Backup and Disaster Recovery Plan

Every business needs a good back up and disaster recovery plan to ensure you can cope and move forward if the worst happens. There are a huge number of different factors that can cause your data to become corrupted, or vanish completely. Therefore, ensuring that you use a backup and recovery system is essential.

You need to take the time to ensure you have the correct back up plan in place, as the smallest of accidents can cause a huge amount of damage. Something as simple as a spilled cup of coffee can cause damage, which will affect your whole computer system. Taking the time to put the correct recovery "BDR Plan" Continued on Page 2



Stratosphere Networks Business Continuity Solutions

Stratosphere Networks understands the devastation that IT system malfunctions can cause businesses of any size. Our staff strives to make sure your systems are always up and running. Rest assured that your data is safe, secure, backed up and always available. Let our technicians relieve you of stress and give you peace of mind that your IT infrastructure is properly working with our BDR offerings.

- ***Data Backups (both on-site and hosted)***
Access your data and applications anytime, even during a storage, power, network or site failure with Stratosphere Network's backup systems. In the event of an outage, we guarantee minimal to no downtime at all as our backup solutions will activate immediately.
- ***Disaster Recovery***
The risk of losing data and productivity could potentially result in the loss of thousands of dollars to a business. Our solutions allow companies to employ effective restore and recover solutions quickly in case of unexpected interruptions, without hindering day-to-day business operations.
- ***Hosted Data Centers***
As companies grow, it is important to have a qualified data center that is secure and offers enough space and bandwidth for systems.

In This Issue...

*A quick look at our upcoming events
...Turn To Page 3!*





Your managed solution provider for all IT data networking and IP telephony needs

**Downtime can cost a business hundreds to millions of dollars.
Protect your assets with our business continuity solutions.**

**REGISTER NOW! DISCOVER HOW YOU CAN
PREPARE FOR A DISASTER BEFORE IT HAPPENS.**

How much does it cost your business every minute your employees aren't doing anything? Downtime can translate to sales losses, employee productivity loss, data loss and reputation impact, which in turn can cost a business hundreds to millions of dollars. Over time this loss will far outweigh the actual cost of implementing a business continuity plan that will protect your data and keep your applications running.

Join Stratosphere Networks and learn about:

- Risks and dangers to small and medium-size businesses
- Proven practices in protecting your environments
- Eliminating downtime in the event of a disaster from days or hours to minutes or seconds
- Immediate access to files, applications and email even if your server is down
- Understand the importance of a double backup as Stratosphere Networks can provide onsite and cloud backup solutions.

Don't miss this opportunity to learn how Stratosphere Networks' solution will ensure business continuity.

**REGISTER TODAY AND YOU'LL BE ENTERED FOR A
CHANCE TO WIN A 2TB EXTERNAL HARD DRIVE!**



Backup and Disaster Recovery Seminar and Networking Event

Thursday, July 26, 2012

3 to 5 P.M. CST

*Stratosphere Networks Operation Center
1732 Central St, Evanston, IL 60201*

**To register please email us at:
dmr1@stratosphenetworks.com**

What are people saying about us?

"We were used to the break / fix support model where we had to call our IT support group every time we had an issue. We are now often notified that we had a problem and it was already fixed before we even knew we had a problem."

- President of a Media/Communications Company

"BDR Plan" Continued from Page 2

system in place can save you time and effort in the future.

Planning is essential, and you will need to consider every possible disaster, which may affect your business. Completing a disaster recovery plan will assist you in pinpointing the likely areas for problems. You will also need to assign tasks to different members of the team, so everyone understands what is expected.

Creating a good back up is essential, and you must complete this task at regular intervals. Backing up your data and storing a copy off site can ensure that if disaster strikes, you can move on without too much disruption. Deciding how often you update will often be determined by the size of your business, and how much data you produce.

If the process of setting up a disaster and backup plan is too daunting, you may want to consider using a company to set everything up for you. The expense of this process may seem expensive, however, the stress of setting everything up will be removed. You can continue working, knowing that your systems and data are protected for every eventuality.

Stratosphere Networks is an IT managed service provider focused on delivering complete technology solutions and services to maintain the diverse business needs for all industries. With proactive 24/7/365 IT service and guaranteed on-site response times, Stratosphere Networks provides clients with peace of mind and freedom to achieve specific business initiatives.

Stratosphere Networks Upcoming Events

techweek JUNE 22-26
CONFERENCE **2012**
CHICAGO EXPO

Friday, June 22 to Monday, June 25
Techweek Conference and Expo
The Merchandise Mart
222 Merchandise Mart Plz, Chicago, IL 60654

Thursday, July 26
3 to 5 p.m.
Backup and Disaster Recovery
Seminar and Networking Event
Stratosphere Networks Operation Center
1732 Central Street, Evanston, IL, 60201



Upcoming Seminars:

September: Boost your Phone System with
Microsoft Lync & Voicemail to Text Capabilities
October: Enhance your Firewall

Stratosphere Networks is a Proud Sponsor of:



Top 10 Reasons to Secure a Backup and Disaster Recovery Plan

1. **Preparation:** By ensuring this preparation you will be prepared to handle problems that may arise and your staff will be properly prepared.
2. **Data:** Information on computers is susceptible to loss. This can result from staff error, virus intrusion as well as simple general computer errors causing loss of data.
3. **Damage:** Damage can be caused by any reasons, and it is often unpredictable. Flooding, electrical failure and more can result in assets being lost.
4. **Continuation:** If problems arise, backup of offsite information, data and assets will allow your business to keep functioning while the problems are resolved and your main business recovers.
5. **Security:** By preparing for security measures, you can ensure the safety of your information and assets. Even if your data information is corrupted or you suffer loss, you can recover and get compensation.
6. **Customers:** This plan ensures that you can continue to correspond with and service your customers.
7. **Location:** By storing backups and creating a plan, you can easily relocate your business to another site if needed.
8. **Disaster:** Functioning and recovery management will be easier and more viable if you have all your assets safely backed up and the correct documentation established.
9. **Regulations:** Many government and business regulations demand that you protect and back up all you data, especially if you are involved with clients.
10. **Finances:** By having all your assets safely backed up and the correct plan established you will not suffer additional loss of clientele and recovery costs.